



August 10, 2015

## **MEDIA ALERT**

Women Women's Entrepreneurial Seminar Series to Launch in Montclair  
Bringing Education and Support for Women Entrepreneurs Balancing Families

Lions Vision Productions will produce its Worthy Women's Seminar Series, "The Woman & Her Business" at the Greek Taverna in Montclair, NJ for women entrepreneurs, those aspiring and women in transition. The seminar series offers a unique model for balancing work life in its holistic approach to women's development. "The Woman & Her Business" series provides personal and entrepreneurial seminars that meet the varying needs of women and families, while providing a supportive network as they establish, maintain and expand their businesses.

The seminars are hosted by LaTia McNeely-Sandiford, MSW, Founder & Executive Producer of Lions Vision Productions and widely known as The Adversity Expert. LaTia is the publish author of *Burdens in My Backpack*, Inspirational Speaker, Success Coach and Union County New Jersey's 2014 Woman of Excellence for Entrepreneurship as voted by the Union County Board of Chosen Freeholders and the New Jersey Commission on the Status of Women.

### **WHO:**

Lions Vision Productions is a New Jersey based multi-media production company that specializes in event production / decor, women's entrepreneurial & empowerment initiatives and non-fiction media. The company produces local events, as well as, the Worthy Women's Entrepreneurial Seminar Series, Worthy Women's Entrepreneurial Expos, books, movies and television shows.

All women are invited to attend and will be offered the opportunity of joining the Sisterhood, where, in addition to education, they engage in social / community activities to further empower them to advance.

### **WHAT:**

The Worthy Women's Seminar Series, "The Woman & Her Business", is an educational environment where women go to learn, connect and grow. The series focuses on providing women the necessary education to operate businesses as mothers, wives and community leaders.

Women learn to manage the other aspects of their lives that make being a full time entrepreneur extremely difficult.

**WHERE:**

Greek Taverna  
292 Bloomfield Avenue  
Montclair, NJ. 07042

Seminar Location - First floor on the left of the main entrance. Free parking is available onsite.

Directions from Parkway North or South - Exit the Parkway at exit 148 Bloomfield Avenue, proceed up Bloomfield Avenue towards Montclair, NJ. Once you enter Montclair you'll proceed through two traffic lights. After you go through the second light, the Greek Taverna will be located to your left.

**WHEN:**

Thursday, September 17th, 2015 beginning at 12:00-2:30 pm. Subsequent seminars will be held twice a month on the 2nd and 4th Thursday, same time and place.

**WHY:**

Between 1997 and 2014, when the number of businesses in the United States increased by 47%, the number of women-owned firms increased by 68%-a rate 1½ times the national average, however, women report increased stress levels and difficulties in having to manage the business and family. For this reason, women are opting one of the other when they can actually have both with education, support and encouragement from others like them.

**MEDIA OPS:**

Interviews, photos and video with Lions Vision Productions Founder & Executive Producer, LaTia McNeely-Sandiford and member of the Worthy Women's Network from 10:00-10:45am. Please email to schedule.

**CONTACT:**

Send email inquiries to Valerie Austin at [va@lvpnj.com](mailto:va@lvpnj.com) or call the main office at (908) 858-5159.

**MORE INFORMATION:**

Registration is required for participants of this event. For more information or to register visit [www.lvpnj.com](http://www.lvpnj.com). Connect on Facebook [www.facebook.com/lionsvisionproductions](http://www.facebook.com/lionsvisionproductions)

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